

Louis J. Knobbe*
Don W. Martens*
Gordon H. Olson*
James B. Bear
Darrell L. Olson*
William B. Bunker
William H. Nleman
Arthur S. Rose
James F. Lesniak
Ned A. Israelson
Drew S. Hamilton
Jerry T. Sewell
John B. Spanga, Jr.
Edward A. Schlotter
Gerard von Hoffmann
Joseph R. Re
Catherine J. Holland
John M. Carson
Karen Vogel Wall
Andrew H. Simpson
Jeffrey L. Van Hooser
Daniel E. Allman
Marguerite L. Gunn
Stephen C. Jensen
Vito A. Canuso III
William H. Shreve
Lynda J. Zadra-Symest
Steven J. Netaupsky
Paul A. Stewart
Joseph F. Jennings
Craig S. Summers
AnneMarie Kalzer
Brenton R. Babcock
Thomas F. Smegal, Jr.
Michael H. Trenholm
Diana M. Reed
Ronald J. Schoenbaum
John R. King
Frederick S. Barrella
Nancy W. Venako
John P. Giesenlanner
Adele S. Akhtar
Ginger R. Dreger
Thomas R. Arno
David N. Weiss
Daniel Hart, Ph.D.
Douglas G. Muehlhauser
Lori Lee Yamato

Michael K. Friedland
Dale C. Huel, Ph.D.
Richard E. Campbell
Paul D. Tripodi II
Stacey R. Halpern
Lee W. Henderson, Ph.D.
Mark M. Abumari
Jon W. Gurks
John W. Holcomb
Joseph M. Reisman, Ph.D.
Michael L. Fuller
Deborah S. Shepherd
Eric M. Nelson
Mark R. Benedict, Ph.D.
Paul N. Conover
Robert J. Roby
Sabine H. Lee
Karlina A. Delaney
James J. Mullen III, Ph.D.
Joseph S. Cianfrani
William R. Zimmerman
Glen L. Nuttall
Eric S. Furman, Ph.D.
Tirzah Abé Lowe
Alexander Franco
Sanjivpal S. Gill
Susan Moss Natland
James W. Hill, M.D.
Rose M. Thiessen, Ph.D.
Michael A. Guiliana
Mark J. Keriz
Rabinder N. Narula
Bruce S. Itchkawitz, Ph.D.
Peter M. Midgley
Thomas S. McClenahan
Michael S. Okamoto
John M. Grover
Mallory K. De Meriter
Irfan A. Lateef
Amy C. Christensen
Sharon S. Ng
Mark J. Gallagher, Ph.D.
David G. Jankowski, Ph.D.
Brian C. Horne
Payson J. LeMeilleur
Olivia W. Prince
Sheila N. Swaroop
Ben A. Katzenellenbogen

Knobbe Martens Olson & Bear LLP

Intellectual Property Law

620 Newport Center Drive
Sixteenth Floor
Newport Beach CA 92660

Tel 949-760-0404
Fax 949-760-9502
knob.com

Linda H. Liu
Jeffrey S. Ellsworth
Andrew N. Merickal, Ph.D.
Douglas T. Hudson
David L. Hauser
Kare D. Larson
James F. Herkenhoff
Scott L. Murray
Roger S. Shang
Andrew M. Douglas
Marc T. Morley
Salima A. Merani, Ph.D.
Sam K. Tahmassebi, Ph.D.
Christy L. Green
Jafal Sadr
Jonathan A. Hyman
Curtiss C. Dozier
Richard A. DeCristofaro
Donna O. Perdue, Ph.D.
Joseph J. Mallon, Ph.D.
Joanne L. Dulek
Thomas P. Krzaminaki
Jeffrey A. Birchak
Sean M. Murray
Jason P. Fiorillo
Eleanor Niu
Valerie L. Bracken
Samuel K. Simpson
John F. Kerlee
Jeremy P. Sanders
Perry D. Oldham
Jerry L. Hefner
Russell M. Jelds
Abraham W. Chuang
Ryan N. Farr
Pui Tong Ho
Erik T. Anderson
John L. Palk
Eric K. Morton
Jesse A. Rothwell
Marc C. Baumgartner
Ray B. Horn
Daniella Kluwener
Kyle F. Schuster
Raphael A. Gutierrez
Dennis K. Jackson
Nathan A. Engels
Ketan S. Vakil

Of Counsel
Jerry R. Seiler
Paul C. Szeibhardt

Japanese Patent Atty
Katsuhiko Arai
Tomohisa Sugiyama

European Patent Atty
Marin Hellebrandt

Korean Patent Atty
Mincheol Kim
Heungsoo Choi

Solitor (England & Wales)
J. David Evered

Scientists & Engineers
(Non-Lawyers)

Raimond J. Salenleka**
Khurram Rahman, Ph.D.
Jennifer A. Hayner, Ph.D.**
Tommy Y. Ngata
Che S. Chertskin, Ph.D.**
James W. Aduley**
Jennifer Hayes
Kirk E. Pasdarfan, Ph.D.**
Charles T. Ridgely
Bonny Yeung, Ph.D.
Connie C. Tong, Ph.D.
Suzanne G. Jepsen, Ph.D.
David K. Wiggins
Megan M. McCoy
Nira M. Brand
Catherine M. Sanders
Jeffrey A. Hopkins
Tiffany C. Miller
James W. Chang, Ph.D.
Marina L. Gorden, Ph.D.
Ed Desjardins, Ph.D.**
W. Frank Oatner
Lang J. McHardy
Karen J. Lenker

* A Professional Corporation
† Also Barister At Law (Eng. & Wales)
** U.S. Patent Agent

Facsimile Transmittal Sheet Confidentiality Notice:

The documents accompanying this facsimile transmission contain confidential information which may be legally privileged. The information is intended only for the use of the recipient named below. If you have received this facsimile in error, please immediately notify us by telephone to arrange for return of the original documents to us. Any disclosure, copying, distribution or the taking of any action in reliance on the contents of this faxed information is strictly prohibited.

TO: Examiner James Zurita
FIRM: USPTO, Art Unit 2165
FAX TELEPHONE NO.: (703) 746-7239
FROM: Ronald J. Schoenbaum
SENDER: Danielle Sosa
CLIENT CODE: AMAZON.012A1
Serial No.: 09/377,447
TOTAL NUMBER OF PAGES: 15 (INCLUDING COVER SHEET)
DATE: April 4, 2002

MESSAGE:

350 West C Street
Suite 1200
San Diego CA 92101
Tel 619-235-6550
Fax 619-235-0176

201 California Street
Suite 1150
San Francisco CA 94111
Tel 415-854-4114
Fax 415-954-4111

1900 Avenue of the Stars
Suite 1425
Los Angeles CA 90067
Tel 310-551-3450
Fax 310-551-3458

3403 Tenth Street
Suite 700
Riverside CA 92501
Tel 951-781-8221
Fax 951-781-4507

PATENT

Case Docket No. AMAZON.012A1

Date: April 4, 2002

Page 1

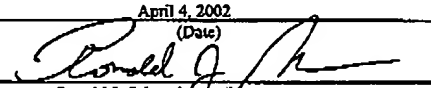
In re application of : Bezos, et al.
 App. No. : 09/377,447
 Filed : August 19, 1999
 For : COMMUNITY-BASED
 RECOMMENDATIONS
 Examiner : James Zurita
 Art Unit : 2165

CERTIFICATE OF FAX TRANSMISSION

I hereby certify that this correspondence and all marked
 attachments are being facsimile transmitted to the Patent and
 Trademark Office on the date shown below:

April 4, 2002

(Date)



Ronald J. Schoenbaum, Reg. No. 38,297

UNITED STATES PATENT AND TRADEMARK OFFICE
 P.O. Box 2327
 Arlington, VA 22202

Sir:

Transmitted herewith is an amendment in the above-identified application.

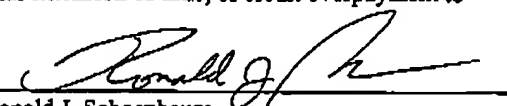
The fee has been calculated as shown below:

CLAIMS AS FILED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE
Total Claims	50	36	= 14 ×	\$18	= \$252.00
Independent Claims	5	4	= 1 ×	\$84	= \$84.00
If application has been amended to contain multiple dependent claim(s), then add				\$280	= \$0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$336.00

Charge \$336.00 to Deposit Account No. 11-1410.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to
 Deposit Account No. 11-1410.



Ronald J. Schoenbaum
 Registration No. 38,297
 Attorney of Record

H:\DOCS\ROS\ROS-4139.DOC\dns\040402

Official

AMAZON.012A1

PATENT

#9A
4/10/02
A.W.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Bezos, et al.)	Group Art Unit 2165
)	
Appl. No.	:	09/377,447)	
)	
Filed	:	August 19, 1999)	
)	
For	:	COMMUNITY-BASED RECOMMENDATIONS)	
)	
Examiner	:	James Zurita)	

AMENDMENT

United States Patent and Trademark Office
P.O. Box 2327
Arlington, VA 22202

Dear Sir:

In response to the Office Action mailed on February 7, 2002, please reconsider the above-referenced application in view of the following amendments and remarks:

IN THE TITLE:

Please change to title to: --COMPUTER SERVICES FOR ASSISTING USERS IN LOCATING AND EVALUATING ITEMS IN AN ELECTRONIC CATALOG BASED ON ACTIONS PERFORMED BY MEMBERS OF SPECIFIC USER COMMUNITIES--.

IN THE SPECIFICATION:

Please replace the paragraph beginning at page 7, line 3, with the following:

--The Community Interests services operate generally by tracking purchases of books within particular user communities, and using this information to assist potential customers in locating and evaluating book titles. The services can also be used with other types of products. The communities preferably include both "explicit membership communities" that users actively join, and "implicit membership communities" that are computed or otherwise identified from

APR 4 2002 AM 11:11
01 FC:103
02 FC:102 168.00 CH